

Sandie

A W A R D S

Thursday May 22, 2025

AM>
San Diego

SHOW OFF!

Sponsorship Opportunities



2025 SANDIE Awards

The **SANDIE Awards** recognize San Diego's top marketing talent. We invite you to participate in this prestigious event as a valued sponsor.

This year, we invite San Diego to **SHOW OFF!** Be unapologetically bold and proud of the AMAzing work produced in 2024!

As a sponsor, not only will you receive the benefits and visibility that come with supporting the event, but you will also gain invaluable recognition by being among San Diego's premier marketers. This AMA event will provide you an opportunity to network with an industry that continues to grow.

We look forward to having your company among our sponsors for the 2025 SANDIE Awards event.

Sponsorship Opportunities

AMA San Diego offers a range of sponsorship opportunities to help your organization engage with attendees and position your participation among the marketing community in San Diego.

We customize partnerships to ensure a win-win-win for your organization, AMA San Diego, and the marketing community in our region. We offer pre-conference promotions, day-of engagement opportunities, and post-conference benefits to extend the value of your sponsorship.



AMA
San Diego

Sandie
AWARDS

2025 AMA San Diego Premier Annual Partner: \$20,000

Sandie Awards Premier Sponsor

Sandie Awards Welcome Reception Sponsor

Onsite Exclusive Branding

You get to kickoff the entire evening with cocktails, live music, and entertainment

Bar(s) branded with your signage

Branded signature cocktail (2 drink tickets per guest)

Exclusively designed/branded photo booth

Branded cocktail napkins

Recognition

MC Shout Out - "Thank you, 'Sponsor', for starting our night off with a bang!"

Sponsor will receive recognition and be honored from the podium

Event Benefits

Four (4) tickets to event with preferred seating

15% event discount code to share with clients and colleagues

One (1) hotel room (standard) for out-of-town guests

50% discount on all Sandie Awards submissions (bundle package excluded)

Art of Marketing Sponsor

Onsite Presence

Fireside Chat Speaking Opportunity - Your topic, your audience

Exhibitor table

Collateral and Signage

Program Booklet: Logo

Logo featured on sponsor signage

Conference Passes

Two (2) conference passes

AMASD Program Event Sponsor

Hand select from an events calendar to align with your preferred topic and audience.

Dual Sponsorship Opportunities

Sponsor two (2) events*

*We reserve the right to find an additional sponsor for monthly events.

2025 AMA San Diego Marquee Annual Partner: \$15,000

Sandie Awards Marquee Sponsor

Sandie Awards After Party Sponsor

Exclusive Branding

We will keep the party going with your brand featured all over the post-awards show venue. After Party branded with your signage as well as a branded signature cocktail (one branded drink ticket per guest)
Branded cocktail napkins

Recognition

MC Shout Out - "Please join us for the "Sponsor" After Party immediately following the awards ceremony"
Sponsor will receive recognition and will be honored from the podium

Event Benefits

Four (4) tickets to event with preferred seating
15% event discount code to share with clients and colleagues
50% discount on all Sandie Awards submissions (bundle package excluded)

Art of Marketing Sponsor

Onsite Presence

Fireside Chat Speaking Opportunity - Your topic, your audience
Exhibitor table

Collateral and Signage

Program Booklet: Logo
Logo featured on sponsor signage

Conference Passes

Two (2) conference passes

AMASD Program Event Sponsor

Hand select from an events calendar to align with your preferred topic and audience.

Dual Sponsorship Opportunities

Sponsor two (2) events*

*We reserve the right to find an additional sponsor for monthly events.

2025 AMA San Diego Signature Annual Partner: \$10,000

Sandie Awards Marquee Sponsor

Sandie Awards Winners' Lounge Sponsor

Exclusive Branding

An entire area dedicated to your brand and Sandies winners. Winners will walk off the stage, receive a glass of champagne, compliments of your brand, and relish in the glow of victory.

Recognition

MC Shout Out - "Winners make your way back to the "Sponsor" Winner's Lounge for your champagne toast, pictures, and interviews!"
Sponsor will receive recognition and will be honored from the podium

Event Benefits

Three (3) tickets to event with preferred seating

15% event discount code to share with clients and colleagues

50% discount on all Sandie Awards submissions (bundle package excluded)

Art of Marketing Sponsor

Onsite Presence

Exhibitor table

Collateral and Signage

Program Booklet: Logo

Logo featured on sponsor signage

Conference Passes

Two (2) conference passes

AMASD Program Event Sponsor

Hand select from an events calendar to align with your preferred topic and audience.

Dual Sponsorship Opportunities

Sponsor two (2) events*

*We reserve the right to find an additional sponsor for monthly events.

2025 AMA Sandie Awards Centerpiece Partner: \$6,000

Exclusive Branding

Our event team will work one on one with you to design an eye-catching centerpiece the entire room will admire. Each table will include a sponsor-branded centerpiece (exact specs TBD)

Recognition

Sponsor will receive recognition and will be honored from the podium

Event Benefits

Two (2) tickets to event with preferred seating

15% event discount code to share with clients and colleagues

50% discount on all Sandie Awards submissions (bundle package excluded)

2025 AMA Sandie Awards Winner's Circle Partner: \$6,000

Exclusive Branding

As our winner's walk off the stage, Sandie in hand, they will be escorted to the "Sponsor" Winner's Circle for a press tour. A team member will hand them a glass of champagne, compliments of "Sponsor" and send them for photos and interviews. The area will be sleek and inviting with lounge furniture and decor. Let the cheers begin! (exact specs TBD)

Recognition

Sponsor will receive recognition and will be honored from the podium

Event Benefits

Two (4) tickets to event with preferred seating

15% event discount code to share with clients and colleagues

50% discount on all Sandie Awards submissions (bundle package excluded)

2025 AMA San Diego Grand Entrance Partner: \$5,000

Exclusive Branding

Your brand will be the first thing they see walking into the ballroom.
Decorated “Grand Entrance” sponsor branded (exact specs TBD - e.g.,
“‘Sponsor’ Welcomes You to the Sandie Awards”)

Recognition

Sponsor will receive recognition and will be honored from the podium

Event Benefits

Two (2) tickets to event with preferred seating
15% event discount code to share with clients and colleagues
50% discount on all Sandie Awards submissions (bundle package excluded)

2025 AMA San Diego Cocktail Bar Partner: \$4,000

Exclusive Branding

The crowd will toast to you as they belly up for refreshments and libations.
Ballroom event bars will be branded with your logo and message.

Recognition

Sponsor will receive recognition and will be honored from the podium

Event Benefits

Two (2) tickets to event with preferred seating

15% event discount code to share with clients and colleagues

50% discount on all Sandie Awards submissions (bundle package excluded)

Sandie Awards Friend & Supporter Sponsor: \$3,000

Event Benefits

Private Table for 8 at the event featuring logo

15% event discount code to share with clients and colleagues

50% discount on all Sandie Awards submissions (bundle package excluded)

Collateral and Signage

Logo featured on sponsor signage

Logo included on step and repeat background(s)

Website

Logo + Link on event website

Social and Email

2 social media posts per month including logo, links to value-add content on

Sponsor's website page

Included in all email blast promotions (logo + link)

Media

Sponsor will receive recognition in all press releases and media coverage pertaining to the 2025 SANDIE Awards

Post-Event

Email + website recap logo + link

Inclusion in recap video

Attendee demographic data

Right of first refusal for 2026 Sandie Awards

2025 Sponsors

LDE LIVE
DIGITAL
ENTERTAINMENT

BUCHANAN
BRAND + DESIGN

SI SHOW
IMAGING

**NEY
ENE
SCH**
printers

remarkable quality and service

SELFIE HERE

PHOTO BOOTH
RENTAL CO.

 **SpeedPro**
Great. Big. Graphics.
Mission Valley

 **MAX LUX**
VIDEO FOR BUSINESS

Mis & Marissa

Town and Country
RESORT

DOWNTOWN WORKS

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San Diego

We Invite You To

SHOW OFF!

Thank You!

You'll Be In Good Company...

[AMA San Diego is a 501\(c\)3 organization](#) EIN 33-0327498

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